

June 29, Cincinnati, Ohio.

Our Town Media, llc launched its 3.0 version of its hyperlocal www.ourtown.com site today.

This version will enhance the viewer experience making the site easier to navigate with a cleaner, fresher look. The major advantages of v.3.0 are the improved features for the Local Editor that will make it much easier for him or her to offer unique content to his visitors on a very timely basis.

OurTown.com offers its visitors a unique opportunity to get the news about their community from members of their community who serve as Local Editors for OurTown and are our “feet on the street.”

OurTown.com currently has more than 1,100 Local Editors across the country who service as the “on-line voice” in their community.

OurTown.com is all about you, your community, your interests, your comments, your opinions. As it continues to roll out across the United States this year, it will fulfill its mission to provide “Local News, Local Views, Local Search and Local Commerce.”